



## HIGHLIGHTS OF CV OF Dr. P. MALYADRI

(**STATE LEVEL BEST TEACHER AWARDEE-2008**)

**PRINCIPAL**

Government Degree College,

Osmania University

PATANCHERU,

**HYDERABAD—502 319**

Andhra Pradesh, INDIA.

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1. Address for communication : Dr. P. Malyadri  
House No. 45-266/1, Plot No. 102,  
Rajanagar, Moulali-Post,  
Hyderabad - 500 040, INDIA
2. Qualifications : **Ph.D.** (Bank Finance for Rural Development)  
**M.Com**, (HRM)  
**PG Diploma** in Computer Applications.
3. Date of Birth : 07-08-1958
4. Date of Joining in the Service : 22-12-1984
  - a) Teaching Experience : **28 years**  
(B.Com, MBA, BCA, PGDBM & M.Com)
5. No. of Research papers published : **73**
6. No. of Books Published : **04**
7. No. of UGC Major Research Projects completed : **02**
8. No. of International Journals associated as Member, Editorial Advisory Board : **263**
9. No. of Ph.D s Awarded under guidance : **04 (Dept. of Commerce, Osmania University)**
10. No. Of Research articles Reviewed : **900 Research articles**

11. No. of seminars, conferences, Workshops,  
Training courses etc. Participated : 65
12. No. of Talks / Discussions  
in All India Radio / Television : 34

## DETAILS OF EDITORIAL ADVISORSHIP IN VARIOUS INTERNATIONAL PEER REVIEWED JOURNALS

1. **Member**, Editorial Advisory Board - **Journal of Social and Development Sciences** (ISSN 2221-1152) a peer reviewed open access journal published from **Dubai, UAE**  
<http://www.ifrnd.org/JournalDetail.aspx?JournalID=3>
2. **Member**. Editorial Advisory Board, **European Journal of Business and Economics**, ISSN 1804-5839 (Print) ISSN 1804-9699 (On-line) Open Access International peer-reviewed Research Journal based in **Prague, Czech Republic**  
[http://economics.journals.cz/editorial\\_committee.html](http://economics.journals.cz/editorial_committee.html)
3. **Member**, Editorial scientific committee, **Formamente** International Journal (ISSN), **ITALY**  
<http://formamente.guideassociation.org/>
4. **Member**, Editorial Advisory Council **The International Journal of Marketing Practices & Principles (IJMPP)** Published by International Institute of Marketing Professionals  
**Canada**  
<http://www.theiimp.org/editorial-team/>
6. **Member**, Editorial Advisory Board, **International Journal of Economic Practices and Theories (IJEPT)** ISSN: 2247 – 7225 (online), published by The Bucharest Academy of Economic Studies, **Romania**  
<http://www.ijept.org/index.php/ijept/about/editorialPolicies#custom-0>
7. **Member**. Editorial Advisory Board, **Arabian Journal of Business and Management Review (AJBMR)**, is an open access online international monthly Research journal based in **Riyadh, KSA**  
[http://www.arabianjbmr.com/editorial\\_board.php](http://www.arabianjbmr.com/editorial_board.php)
8. **Member**, Editorial Advisory Board, **International Journal of Research Studies in Management (IJRSM)** Print ISSN: 2243-7770 Online ISSN: 2243-7789 an open access International peer reviewed multidisciplinary journal published by Consortia Academia Publishing, **Philippines**  
<http://www.consortiacademia.org/index.php/ijrsm/about/editorialTeam>

9. **Member**, International Editorial advisory Board, **International Journal of Enterprise Computing and Business Systems (IJECBS)** ISSN-ONLINE  
<http://www.ijecbs.com/index.php/international-editorial-advisory-board>
10. **Member**, Editorial Board, **International Journal of of Management, IT &Engineering** (ISSN: 2249-0558)  
**International Journal of Marketing and Technology** (ISSN: 2249-1058)  
**International Journal of Research in Social Sciences** (ISSN: 2249-24960)  
<http://www.ijmra.us/editorial.htm>
11. **Member**, Editorial advisory board, **The African Economic and Business Review**  
**Texas, USA**  
<http://www.theaebr.com/staff.htm>
12. **Member**, Editorial Advisory Board **International Journal of Research Studies in Educational Technology (IJRSET)** Print ISSN: 2243-7738 Online ISSN: 2243-7746  
International peer reviewed multidisciplinary journal published by Consortia Academia, Publishing **Philippines**  
<http://www.consortiacademia.org/index.php/ijrset/about/editorialTeam>
13. **Member**, Editorial advisory board, **Journal of Multidisciplinary Research (JOMR)**  
ISSN 2229-5003  
<http://www.sharestudyhub.com/ourteam.html>
14. **Member**, Editorial advisory board, **International Journal of Information Business and Management (IJIBM)** ISSN 2076-9202 (Print), ISSN 2218-046X (Online)  
**TAIWAN**  
<http://ijibm.site666.com/index2.htm>
15. **Member**, Editorial advisory board, **International Journal of Multidisciplinary Research (IJMR)**
16. **Member**, Editorial advisory board, **Journal of Applied Science & Social Science (JASSS)**
17. **Member**, Editorial advisory board, **Business and Economics Research journal**((ISSN: 1309-2448 )Published by Uludag University, **TURKEY**  
<http://www.berjournal.com/editorial-board.html>
18. **Member**, Editorial advisory board, **Journal of Higher Education Studies** ( ISSN 1925-4741 (Print) ISSN 1925-475X (Online) **CANADA**  
<http://www.ccsenet.org/journal/index.php/hes/about/editorialTeam>
19. **Member**, Editorial Advisory Board ,**Asian Journal of Finance & Accounting**  
Published by Macrothink institute, **USA**  
<http://www.macrothink.org/journal/index.php/ajfa/about/editorialTeam>

20. Member, Editorial Board, **DRISHTICON**: A Management Journal published by SYMBIOSIS Centre for Management and Human resource development, **PUNE**  
<http://www.publishingindia.com/Research/ProductInfo/Editorial-Team.aspx?InfoID=8>
21. Member, Editorial Advisory Board, **International Journal of Research Studies in Computing (IJRSC)** Print ISSN: 2243-772X Online ISSN: 2243-7797 International peer reviewed multidisciplinary journal published by Consortia Academia, Publishing **Philippines**  
<http://www.consortiacademia.org/index.php/ijrsc/about/editorialTeam>
22. Member, Editorial Board, **National monthly Journal (ISSN) “Banking Finance” (Kolkata)**
23. Member, Editorial Advisory Board-**International journal of Bio-Resource and Stress Management (ISSN), Kolkata**
24. Member, Editorial advisory board and panelist, **Journal of Global Economy**, ISSN- 0975-3931, **MUMBAI**  
<http://www.rcssindia.org/bog.htm>
25. Member, Editorial Advisory Board , **International Journal of Accounting and Financial Management Research (IJAFMR)**  
<http://www.tjprc.org/journals.php?jtype=2&id=35&details=editors>
26. Member, Editorial advisory board (ISSN) **“Economic Affairs” (New Delhi)**  
[http://www.ndpublisher.in/EA\\_Edit\\_Board.htm](http://www.ndpublisher.in/EA_Edit_Board.htm)
27. Member, Editorial Advisory Board, **Golden Research Thoughts- A International Recognition Research Journal**, (ISSN : 2231-5063)  
[http://www.aygrt.net/Board\\_of\\_Editors.aspx](http://www.aygrt.net/Board_of_Editors.aspx)
28. Member, Editorial Advisory Board , **International Journal of Information Systems Management Research and Development (IJISMRD)**  
<http://www.tjprc.org/journals.php?jtype=2&id=39&details=editors>
29. Member. Editorial advisory board **South Asian Journal of Commerce & Management (SAJCM)**
30. Member, Editorial Advisory Board, **International Journal of Economics and Research** (ISSN :2229-6158 ) IJER is an international peer-reviewed open access journal  
<http://ijeronline.com/eb.php>
31. Member, Editorial Advisory Board **International Journal of Research Studies in Education (IJRSE)** Print ISSN: 2243-7703 Online ISSN: 2243-7711 an open access international peer reviewed multidisciplinary journal published by Consortia Academia Publishing , **Philippines**

<http://www.consortiacademia.org/index.php/ijrse/about/editorialTeam>

32. **Member**, Editorial Advisory Board , **International Journal of Human Resource Management and Research (IJHRMR)**  
<http://www.tjprc.org/journals.php?jtype=2&id=34&details=editors>
33. **Member**, Editorial Advisory Board , **Public Journal of Business Studies & Public Journal of Social Science** Open Access Peer Review Journals Published from **Bangladesh**  
<http://sites.google.com/site/openjournals/board-of-editors-and-reviewers>
34. **Member**, Editorial Advisory Board , **International Journal of Academic Research in Business and Social Sciences** ( ISSN: 2222-6990 ) an interdisciplinary open access blind peer-reviewed refereed journal published by Human Resource Management Academic Research Society (HRMARS) **Pakistan**  
<http://www.hrmars.com/index.php?page=eboard&CAT=1>
35. **Member**, Editorial Review Board , **Journal of Small Business Management (JSBM)** ( Print ISSN: 0047-2778, Online ISSN: 1540-627X) Published by Wiley-Blackwell on behalf of The International Council for Small Business, **USA**  
<http://www.icsb.org/jsbm.asp>
36. **Member**, Editorial Advisory Board , **The World Journal of Social Sciences (WJSS)** ISSN:1838-3785 (print), ISSN:1839-1184 (Online)  
Published by the World Business Institute, **Australia**  
[http://www.wbiaus.org/wjss\\_new.html](http://www.wbiaus.org/wjss_new.html)
37. **Member**, Editorial Advisory Board , **Journal of International Business and Management** (ISSN 1923-841X (Print) ISSN 1923-8428 (Online) Canadian Research & Development Center of Sciences and Cultures, with its headquarter in Montreal, **Canada**  
<http://cscanada.net/index.php/ibm/about/editorialTeam>
38. **Member**, Editorial Advisory Board , **Business Management and Strategy (BMS)** (ISSN 2157-6068 ) published by Macrothink Institute, **USA**  
<http://www.macrothink.org/journal/index.php/bms/about/editorialTeam>
39. **Member**, Editorial Advisory Board , **International Journal of Marketing Studies (IJMS)** ISSN 1918-719X(Print) ISSN 1918-7203(Online) is a peer-reviewed journal, published by Canadian Center of Science and Education, **CANADA**  
<http://www.ccsenet.org/journal/index.php/ijms/about/editorialTeam>
40. **Member**, Editorial Advisory Board , **The International Journal of Human Sciences** (ISSN : 1303-5134) is an "Open access journal"Published from **TURKEY**  
<http://www.insanbilimleri.com/ojs/index.php/uiib/about/editorialTeam>
41. **Member**, Editorial Advisory Board, **The International Journal of Sustainable Economies Management (IJSEM)** (Print ISSN: 2160-9659 Online ISSN: 2160-9667) An Official

Publication of the Information Resources Management Association, **ROMANIA**  
<http://www.igi-global.com/bookstore/titledetails.aspx?titleid=52609&detailstype=reviewboard>

42. **Member**, Editorial Advisory Board, **BIOINFO Financial Management** An Open Access Publication from **IRAN**  
<http://www.bioinfo.in/contents.php?id=195&page=editorial>
43. **Member**, Editorial Advisory Board, **The International Journal of Professional Management** (ISSN: 20422341) is a multidisciplinary journal, published by International Professional Managers Association, **England, U K**  
<http://ipmajournal.com/editor/Editor-PachaMalyad.php>
44. **Member**, Editorial Advisory Board, **Academy of Educational Leadership Journal (AELJ), Academy of Information and Management Sciences Journal (AIMSJ), Journal of International Business Research (JIBR), Journal of Entrepreneurship Education (JEE)** published by Allied Academies, **North Carolina, USA**
45. **Member**, Editorial review Board, **JM International journal of IT and Management**  
<http://www.jmijtm.com/reviewers.php>
46. **Member**, Editorial Advisory Board, **Journal of International Business & Economic Affairs** ISSN 1916-8748 (Online), ISSN 1925-2986 (CD-ROM): is a peer-reviewed journal, published by, ECO-ENA: Economics & ECO-Engineering Associate, Inc., **CANADA**  
<http://www.eco-ena.com/JIBE.html>
47. **Member**, Editorial Advisory Board, **International journal of Research in IT, Management & Engineering** ISSN 2249-1619  
<http://gjmr.org/editorialboard.html>
48. **Member**, Editorial Advisory Board, **Reiview Of Research Journal (RORJ)** is a multidisciplinary online Research journal -ISSN 2249-894X  
<http://www.reviewofresearch.net/BoardofEditors.aspx>
49. **Member**, Editorial Advisory Board, **The International Journal of Business Research and Management (IJBRM)** online Research journal published from **Malaysia** -ISSN -2180-2165  
[http://www.cscjournals.org/csc/journals/IJBRM/reviewer\\_board.php?JCode=IJBRM](http://www.cscjournals.org/csc/journals/IJBRM/reviewer_board.php?JCode=IJBRM)
50. **Member**, Editorial Review Board, **The International Journal of Management Business and Studies (IJMBS)** ISSN - 2230 – 9519 (Online) 2231-2463 (Print)  
[http://ijmbs.com/?page\\_id=10](http://ijmbs.com/?page_id=10)
51. **Member**, Editorial Advisory Board, **Journal of Business and Economic Research (BER)** Published by Macrothink institute , ISSN - 2162-4860 **USA**  
<http://www.macrothink.org/journal/index.php/ber/about/editorialTeam>

52. Member, Editorial Advisory Board - **Asian Journal of Rural Development**  
(ISSN 1996-336) a peer reviewed open access journal published by ScienceAlert, USA  
<http://scialert.net/eboard.php?issn=1996-336x>
53. Member, Editorial Advisory Board - **Asian Journal of Marketing**  
(ISSN 1819-1924) a peer reviewed open access journal published by ScienceAlert, USA  
<http://scialert.net/eboardlivedna.php?issn=1819-1924&id=91.2851>
54. Member, Editorial Advisory Board - **Singapore Journal of Scientific Research**  
(ISSN 2010-006) a peer reviewed open access journal published by ScienceAlert, USA  
<http://scialert.net/eboard.php?issn=2010-006x>
55. Member, Editorial Review Board, **SAM Advanced Management Journal (AMJ)**  
Published by Texas A&M University, USA
56. Member, Editorial Advisory Board, **International journal of management research and Review (IJMRR) ISSN 2249 –7196** International online Management journal  
<http://www.ijmrr.com/editorial.aspx>
57. Member, Editorial Advisory Board - **Research Journal of Business Management**  
(ISSN 2152-0437) a peer reviewed open access journal published by ScienceAlert, USA  
<http://scialert.net/eboard.php?issn=1819-1932>
58. Member, Editorial Advisory Board **International Journal of Information Communication Technologies and Human Development, ROMANIA**  
<http://www.igi-global.com/journal/international-journal-information-communication-technologies/1101#description>
59. Member, Editorial Advisory Board, **Romanian Economic and Business Review** Published by the Romanian-American University, ROMANIA  
<http://www.rebe.rau.ro/editorial%20board.html>
60. Member, Editorial Advisory Board, **Lal Bahadur Shastri Journal of Management and Research**, New Delhi  
<http://lbsim.ac.in/editorial-board.html>
61. Member, Editorial Advisory Board, **International Journal of Management and Social Sciences** (ISSN 2249-0191), New Delhi  
<http://www.ijmss.com/EditorialBoard.htm>
62. Member, Editorial Advisory Board, **Journal of Social Welfare and Management**  
<http://rfppl.com/innerPage.aspx?QueryStringid=PRID89>
63. Member, Editorial Advisory Board, **International Journal of Research in Management & Technology**, ISSN :2249-9563 (ONLINE) 2250-1363 (PRINT)  
<http://www.iracst.org/ijrmt/editors.htm>



64. Member, Editorial Advisory Board ,**Journal of Economics and International Finance** (ISSN -2006-9812) **Nigeria**  
<http://www.academicjournals.org/jeif/Editorial%20Team.htm>
65. Member, Editorial Advisory Board, **World SciencePublisher, USA**  
<http://worldsciencepublisher.org/EditorBoard.php>
66. Member, Editorial Advisory Board, **ANVESHAK** a journal of Management  
<http://indiraiimp.edu.in/wordpress/wp-content/uploads/2012/01/ANVESHAK-Indira-Journal.pdf>
67. Member, Editorial Advisory Board **International Journal of Applied Science and Technology(IJAST)** published by Centre for Promoting Ideas (CPI), **USA**.  
<http://www.ijastnet.com/update/editorial-board.html>
68. Member, Editorial Advisory Board .**GLOBAL Journal of Management science and technology (GJMST)** ISSN 2277 – 5978(online)  
<http://gjmt.com/editors.htm>
69. Member, Editorial Advisory Board ,**The International Journal ON Electronics and Communication Technology(IJECT)** ISSN 2230-7109 Online  
[http://iject.org/?page\\_id=8](http://iject.org/?page_id=8)
70. Member, Editorial Advisory Board, **Journal of Business Market Management, BERLIN**  
<http://www.jbm-online.net/index.php/jbm/about/editorialTeam>
71. Member, Editorial Advisory Board, **International Journal of Business Management and Economic Research (IJBMER)**  
<http://ijbmer.com/team.php>
72. Member, Editorial Advisory Board ,**The Information Systems Education Journal (ISEDJ)** (ISSN Number: 1545-679X.) published by EDSIG, the Education Special Interest Group of AITP, the Association of Information Technology Professionals (Chicago, Illinois **USA**)  
<http://isedj.org/core/edboard.html>
73. Member, Editorial Advisory Board, **The Journal of Information Systems Applied Research (JISAR)**, published by EDSIG, the Education Special Interest Group of AITP, the Association of Information Technology Professionals (**Chicago, Illinois ,USA**)  
<http://jisar.org/core/edboard.html>
74. Member, Editorial Advisory Board, **Journal of Exclusive Management Science** (ISSN 2277 – 5684)  
<http://www.exclusivemba.com/jems/Editorial.htm>
75. Member, Editorial Advisory Board , **International Journal of Research in**



**Management & Technology (IJRMT)** ISSN: 2249-9563 (Online), 2250-1363 (Print)  
<http://www.ircast.org/ijrmt/editors.htm>

76. Member, Editorial Advisory Board, **International Journal of Applied Science and Engineering Research**  
<http://www.ijaser.com/editorialboard.html>
77. Member, Editorial review Board, **International Researchers journal** ISSN 2227-7471  
published from PAKISTAN  
<http://www.iresearcher.org/reviewers.html>
78. Member, Editorial Advisory Board, **KKIMRC International Journal of Research in Social Sciences and Humanities (KKIMRC IJRSSH)**,  
<http://www.thavan.org/journals/kkimrcjournals/kkimrcijrssh.html>
79. Member, Editorial Advisory Board, **The International Journal of Business and Management Research (IJBMR)** is a U.S.A based refereed academic journal  
[http://www.ijbmr.org/editorial\\_board](http://www.ijbmr.org/editorial_board)
80. Member, Editorial review Board, **Interdisciplinary Journal of E-Learning and Learning Objects**(ISSN: online 1552-2237: print 1552-2210) U S A  
<http://ijklo.org/editorialreviewboard.html>
81. Member, Editorial Advisory Board, IAMURE: **International Journal of Business and Management**, ISSN: Print: 2244-1492 Online: 2244-1506 Philippines  
[http://ejournals.com.ph/index.php?journal=IAMURE-BAM&page=article&op=view&path\[\]=4994](http://ejournals.com.ph/index.php?journal=IAMURE-BAM&page=article&op=view&path[]=4994)
82. Member, Editorial Advisory Board, **International Journal of Management and Business Research (IJMBR)** p-ISSN 2228-7019, e-ISSN 2228-7027, IRAN  
<http://ijmbr.org/journal/editorial.board>
83. Member, Editorial Advisory Board, **Continental Journal of Social Sciences (CJSSci) NIGERIA**  
<http://www.wiloludjournal.com/ojs/index.php/cjsosci/index>
84. Member, Editorial Advisory Board, **International Journal of Management Sciences and Business Research (IJMSBR)** UK and USA Based Research Journal (ISSN-2226-8253) ENGLAND  
<http://www.ijmsbr.com/editorial-board/>
85. Member, Editorial Advisory Board, **IJMRS's International Journal Of Engineering Sciences (IJES)** ISSN 2277-9698, **IJMRS's International Journal Of Management Sciences (IJMS)** ISSN 2277-968X  
<http://ijmrs.com/Editorial%20Board.php>

86. Member, Editorial Advisory Board, **Progressive Outlook** An inter-disciplinary Refereed National Research Journal, ISSN:2231-2358  
<http://progressiveoutlook.org/editorial-board.php>
87. Member, Editorial Advisory Board, **Americas Journal of Applied Psychology USA**  
[http://www.eisrjc.com/journalslist.html?title=Americas\\_Journal\\_of\\_Applied\\_Psychology](http://www.eisrjc.com/journalslist.html?title=Americas_Journal_of_Applied_Psychology)
88. Member, Editorial Advisory Board, **Abhinav**-National monthly refereed e-journal of Research (online ISSN 2277-1166 )  
<http://www.abhinavjournal.com/outteam.aspx>
89. Member, Editorial Advisory Board, **S S International Journal of Business and Management Research (SSIJBMR)** ISSN: 2231 - 4970 **SS International Journal of Economics and Management (SSIJEM)** ISSN: 2231 – 4962  
<http://www.ssirn.com/EditorialBoard.aspx>
90. Member, Editorial Advisory Board, **Global Journal of Business, Management and Accounting (GJBMA)**.  
<http://www.globalresearchjournals.org/?a=journal&id=gjbma&menu=editors>
91. Member, Advisory Board, IGI Global InfoSci®-Journals, USA  
<http://www.igi-global.com/eresources/infosci-journals.aspx>
92. Co-Editors-in-Chief, **Asian Journal of Business Management Studies (AJBMS)** ISSN : 2222-1387 IDOSI Publications , Dubai, UAE  
<http://www.idosi.org/ajbms/board.htm>
93. Member, Editorial Advisory Board, **Academic Journals Online (AJO Journals)**  
<http://academicjournalsonline.co.in/editorial.html>
94. Member, Editorial Advisory Board, **International Journal of Applied Science and Engineering**  
<http://www.ijaser.com/editorialboard.html>
95. Member, Editorial Advisory Board, **International Journal of Languages, Education and Social Sciences (IJLESS)** ISSN : 2278-3970  
<http://ijless.com/editors.aspx>
96. Member, Editorial Advisory Board, **Journal of Indonesian Economy and Business (JIEB) INDONESIA**  
<http://jieb-febugm.com/index.php/editorial-board>
97. Member, Editorial Review Board **International Journal of Innovation, Management and Technology (IJIMT)** ISSN : 2010-0248 SINGAPORE  
<http://www.ijimt.org/reviewer.htm>

98. Member, Editorial Advisory Board, **VSRD International Journal of Business & Management Research**, ISSN: 2231-248X  
<http://www.vsrjournals.com/MBA/editorial.html>
99. Member, Editorial Advisory Board, **Journal of Commerce and Management Thought** (ISSN: Print 0975 – 623X, online ISSN 0976-478X)
100. Member, Editorial Advisory Board, **International Journal of Advances in Management and Economics (IJAME)** ISSN:2278-3369  
[http://www.managementjournal.info/editorial\\_board.php](http://www.managementjournal.info/editorial_board.php)
101. Member, Editorial Review Board **Asia-Pacific Finance and Accounting Review**, (AFAR)", ISSN 2278-1838 **Asia- Pacific Business Review** (ABR)", ISSN: 0973-2470.
102. Member, Editorial Advisory Board, **Singaporean Journal of Business Economics and Management Studies (SJBEM)** ISSN : 2301-3621 SINGAPORE  
[http://singaporeanjbem.com/editorial\\_board.php](http://singaporeanjbem.com/editorial_board.php)
103. Member, Editorial Advisory Board , **International Journal of Rural Business**  
[http://pezzottaitejournals.net/pezzottaite/Editorial Board of %20IJRB.php](http://pezzottaitejournals.net/pezzottaite/Editorial_Board_of_%20IJRB.php)
104. Member, Editorial Advisory Board , **Journal of Management and Science (JMS)** ISSN 2249-1260  
<http://www.jms.nonolympictimes.org/board.htm>
105. Member, Editorial Advisory Board , **Academic Journals Online (AJO Journals)**  
<http://academicjournalsonline.co.in/editorial.html>
106. Member, Editorial Advisory Board , **SIU Journal of Management** (ISSN: 2229-0044)  
Published by Shinawatra University, THAILAND  
<http://ejournal.som.siu.ac.th/files/SIU%20JM%202-1%20-%20EAB.pdf>
107. Member, Editorial Advisory Board , **Asian Journal of Empirical Research**  
Online ISSN: 2224-4425 published from PAKISTAN  
<http://www.aessweb.com/editorial-board.php?id=5004>
108. Member, Editorial Advisory Board , **International Interdisciplinary Research Journal. ISSN 2249-9598**  
[http://www.oijrj.org/oijrj/?page\\_id=7](http://www.oijrj.org/oijrj/?page_id=7)
109. Member, Editorial Advisory Board , **Innovative Journal of Business and Mangement [IJBM]**, ISSN: 2277-4947  
<http://www.innovativejournal.in/index.php/ijbm/about/editorialPolicies#custom-0>

110. Member, Editorial Advisory Board, **Journal of Business and Economic Perspective**  
The University of Tennessee at MARTIN
111. Editorial Review Board , **Inter-science Management Review** (IMR) ISSN: 2231-1513  
<http://interscience.in/imr.html>
112. Editorial Review Board, **The Indian Journal of Commerce & Management Studies**  
(IJCMS) EISSN:2229-5674 ISSN:2249-0310  
[http://www.scholarshub.net/?goback=%2Egde\\_3428109\\_member\\_49194476](http://www.scholarshub.net/?goback=%2Egde_3428109_member_49194476)
113. Member, Editorial Advisory Board, **Social Sciences Directory**, a monthly-updated,  
international database of contemporary scholarship relating to the social sciences. UK  
<http://socialsciencesdirectory.com/index.php/socscidir/about/editorialTeam>
114. Member, Editorial Advisory Board, **International Journal of Research Excellence in  
Management** (ISSN:2278-7089)  
<http://www.ijrem.in/about-us>
115. Member, Editorial Advisory Board, **International Journal of Advanced Research in  
Management and Social Sciences** (IJARMSS) ISSN: 2278-6236  
<http://garph.co.uk/editorial.html>
116. Member, Editorial Advisory Board, **International Journal of Research and  
Development**  
[http://www.ijrdonline.com/Editor\\_Advisory\\_Board.php](http://www.ijrdonline.com/Editor_Advisory_Board.php)
117. Member, Editorial Advisory Board, **Cosmic Journals**  
<http://cosmicjournals.com/editorial.html>
118. Member, Editorial Advisory Board, **International Journal of Management Research  
and Business Strategy** (IJMRBS)  
<http://ijmrbs.com/EditorialBoard.html#1>
119. Member, Editorial Advisory Board, **International Journal of Business and Public  
Management**,( ISSN 2218-6603 (Print), 2223-6244(Online) Published by Mount Kenya  
University, KENYA)  
[http://mku.ac.ke/journals/index.php?option=com\\_content&view=article&id=56  
&Itemid=64](http://mku.ac.ke/journals/index.php?option=com_content&view=article&id=56&Itemid=64)
120. Member, Editorial Advisory Board, **The Romanian Economic Journal (REJ)** ( ISSN  
1454-4296) Published by Bucharest Academy of Economic Studies ROMANIA  
<http://www.rejournal.eu/Editors/tabid/112/Default.aspx>

121. Member, Editorial Advisory Board, **Research Journal of Business Management and Accounting**  
<http://wudpeckerresearchjournals.org/RJBMA/Editorial%20Board.htm>
122. Member, Editorial Advisory Board, **International Journal of Computer Science Research and Application (IJCSRA)** ISSN:1838-3785 (print), ISSN:1839-1184(online)  
<http://www.ijcsra.org/editors>
123. Member, Editorial Review Board, **International Researchers** , (ISSN 2227-7471)  
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<http://iresearcher.org/reviewers.html>
124. Member, Editorial Advisory Board, **Online international and interdisciplinary Research journal**  
[http://www.oijrj.org/oijrj/?page\\_id=7](http://www.oijrj.org/oijrj/?page_id=7)
125. Member, Editorial Advisory Board, **Journal of Business and Management (JBM) USA**  
<http://www.todayscience.org/jbmboard.html>
126. Member, Editorial Advisory Board, **International Journal of Management Research and Business Strategy** (ISSN 2319-345X)  
<http://www.ijmrbs.com/EditorialBoard.php#1>
127. Member, Editorial Advisory Board, **International Journal of Management and Business Research (IJMBR)** (p-ISSN 2228-7019 e-ISSN 2228-7027) Published by Islamic Azad University, IRAN  
<http://www.ijmbr.org/journal/editorial.board>
128. Member, Editorial Advisory Board, **Innovative Journal of Business and Mangement [IJBM]** ISSN: 2277-4947, Iceland  
<http://www.innovativejournal.in/index.php/ijbm/about/editorialPolicies#custom-0>
129. Member, Editorial Advisory Board **International Education Research**, published by Science and Education Centre of North America, USA  
<http://www.todayscience.org/ierboard.html>
130. Member, Editorial Advisory Board , **Global Review of Economics**, published by Science and Education Centre of North America, USA  
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131. Member, Editorial Advisory Board , **Journal Of Business And Management**, published by Science and Education Centre of North America, USA  
<http://www.todayscience.org/jbmboard.html>

132. Member, Editorial Advisory Board, **Journal of Business Management & Social Sciences Research, Journal of Engineering, Computers & Applied Sciences** ((ISSN: 2319-5614) (ISSN: 2319-5606)  
[http://www.borjournals.com/Editorial\\_board.html](http://www.borjournals.com/Editorial_board.html)
133. Member, Editorial Advisory Board, **Kaveripakkam College Journal of Management Research**,(ISSN2249-6459)  
<http://kpcjmr.com/editorial.php>
134. Member, Editorial Advisory Board, **Journal of Business Management and Administration (JBMA)**  
<http://www.accessinternationaljournals.org/jbma/ed-board.html>
135. Member, Editorial Advisory Board, **International Journal of Capacity Building in Education and Management (IJCBE) NIGERIA**  
<http://rcmss.org/ijcbem1/>
136. Member, Editorial Advisory Board, **International Journal of Democratic and Development Studies (IJDDS) NIGERIA**  
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137. Member, Editorial Advisory Board, **International Journal of Peace and Conflict Studies(IJPCS) NIGERIA**  
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138. Member, Editorial Advisory Board, **International Journal of Public Administration and Management (IJPAMR) NIGERIA**  
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139. Member, Editorial Advisory Board, **Journal of Good Governance and Sustainable Development (JGGSD) ) NIGERIA**  
<http://rcmss.org/journal-of-good-governance-and-sustainable-development-in-africa-jggsda/>
140. Member, Editorial Advisory Board, **European Journal of Commerce and Management Research** (print (ISSN 2051-8080) as well as online (ISSN 2051-8099) London, United Kingdom  
<http://www.ejcmr.org/service1.aspx>
141. Member, Editorial Advisory Board, **The International Journal of Sciences (ijSciences) ISSN (2305-3925) England.**  
<http://www.ijsciences.com/editors.php>

142. Member, Editorial Advisory Board, **The International Journal of Innovations in Engineering and Management (IJIEM)** ISSN 2319–3344  
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143. Member, Editorial Advisory Board, **Open Journal of Leadership (OJL)** ISSN: 2167-7743 (Print) ISSN: 2167-7751 (Online) USA  
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145. Member, Editorial Advisory Board, **ADRRI Journal**. Ghana, West Africa  
<http://journal.adrri.org/aj/p/about-journal>
146. Member, Editorial Advisory Board, **Business and Economic Horizons (BEH)** ISSN 1804-5006 (ONLINE)\_1804-1205 (PRINT) Czech Republic  
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147. Member, Editorial Advisory Board, **IOSR Journal of Business** ISSN 2278-487X (ONLINE)\_12319-7668 (PRINT)  
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148. Member, Editorial Advisory Board, **i-Xplore International Research Journals Consortium (IIRJC)**  
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149. Member, Editorial Review Board, **European Journal of Academic Research** , UK  
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150. Member, Editorial Review Board, **European Journal of Educational Sciences**, UK  
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153. Editor, **Net Journal of Business Management (NJBM)** NIGERIA  
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163. Member, Editorial Advisory Board, **International Open Journal of Management** USA  
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164. Member, Editorial Advisory Board, **International Journal of Advance Business Management and Information Technology** USA

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165. Member, Editorial Advisory Board, **International Open Journal of Accounting** USA  
<http://acascipub.com/International%20Open%20Journal%20of%20Accounting/Editorial%20Board.php>

166. Member, Editorial Advisory Board, **International Journal of Human Resource Development**, USA  
<http://acascipub.com/International%20Journal%20of%20Human%20Resource%20Development/Editorial%20Board.php>

167. Member, Editorial Advisory Board, **International Journal of Accounting and Taxation**  
<http://acascipub.com/International%20Journal%20of%20Accounting%20and%20Taxation/Editorial%20Board.php>

168. Member, Editorial Advisory Board, **International Open Journal of Educational Research**, USA  
<http://acascipub.com/International%20Open%20Journal%20of%20Educational%20Research/Editorial%20Board.php>

169. Member, Editorial Advisory Board, **International Journal of Management Sciences and Business Research (IJMSBR)** (ISSN-2226-8235) United Kingdom  
<http://www.ijmsbr.com/editorial-board/>

170. Member, Editorial Advisory Board, **International Research Journal of Tourism Management (IRJTM)**  
<http://acascipub.com/International%20Research%20Journal%20of%20Tourism%20Management/Editorial%20Board.php>

171. Member, Editorial Advisory Board **International Journal of Managerial Studies and Research (IJMSR)**  
[http://arcjournals.org/management\\_ijmsr\\_editorialboard.php](http://arcjournals.org/management_ijmsr_editorialboard.php)

172. Member, Editorial Advisory Board, **International Journal of science commerce and Humanities** United Kingdom  
<http://www.ijsch.org.uk/Editorial-board>

173. Chief Editor, Editorial Advisory Board, **The International Journal of Management Sciences (IJMS)** United Kingdom.  
<http://academiascholarlyjournals.org/ijms/editors.htm>

174. Editor, Editorial Advisory Board, **Journal of Educational Research**, NIGERIA  
[http://www.propub.org/pro\\_journal/JER/editor.php](http://www.propub.org/pro_journal/JER/editor.php)

175. Chief Editor, Editorial Advisory Board, **International Journal of Management Sciences (IJMS)**  
<http://www.academiascholarlyjournals.org/ijms/editors.htm>
176. Member, Editorial Advisory Board, **British Academic Journals** : London Journal Of Sustainable Development (LJSD), Hull Journal Of Educational Advancement (HJEA), Humberside Journal Of Social Sciences (HJSS) Journal Of Atmospheric And Earth Environment (JAEE) LONDON  
[http://britishacademicjournals.com/Editorial\\_Board.php](http://britishacademicjournals.com/Editorial_Board.php)
177. Member, Editorial Advisory Board, **Global Journal of Arts and Management**  
<http://rrjp.in/>
178. Member, Editorial Advisory Board, **The American Journal of Social and Management Sciences (AJSMS) USA**  
<http://www.scihub.org/AJSMS/Editorial.html>
179. Member, Editorial Advisory Board, **International Journal of Commerce, Business and Management (IJCBM)**  
<http://www.iracst.org/ijcbm/editors.htm>
180. Member, Editorial Advisory Board, **Exxon Publishers** : International Journal of Applied Research and Technology (IJRT) and Asian International Journal of Pest Management (AIJPM).  
<http://esxpublishers.com/index.php/editorial-board>
181. Member, Editorial Advisory Board, **International Journals Of Multi-Dimensional Research**  
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182. Member, Editorial Advisory Board, **International Journal of Creative Research Thoughts**  
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183. Member, Editorial Advisory Board, **International business research journal,**  
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184. Member, Editorial Advisory Board, **Independent Journal of Management & Production**, ISSN: 2236-269X BRAZIL  
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185. Member, Editorial Advisory Board, **International journal of Research in Economics and social sciences, International journal of Research in IT and Management, International journal of Research in Finance and Marketing**  
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186. Member, Editorial Advisory Board , **The Journal of Education Policy, Planning and Administration** , USA  
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187. Member, Editorial Advisory Board , **Journal of Business Management and Administration (JBMA) (ISSN 2329-2954) USA**  
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188. Member, Editorial Advisory Board , **Journal of Educational Research and Studies (JERS) (ISSN 2329-3039) USA**  
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189. Member, Editorial Advisory Board , **Prudence Journal of Environmental Science Research (PJESR) NIGERIA**  
<http://prudencejournals.org/pjesr/board.htm>
190. Member, Editorial Advisory Board. **Prudence Journal of Business Management (PJBM)**  
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191. Member, Editorial Advisory Board **Indian Journal of Research in Management, Business and Social Sciences (IJRMBSS)**  
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192. Member, Editorial Advisory Board, **SIU Journal of Management**,. ISSN: 2229-0044  
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193. Member, Editorial Advisory Board, **FOREX Transactions journals**  
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194. Member, Editorial Advisory Board , **International SAMANM Journal of Finance and Accounting** ISSN 2308-2372  
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195. Member, Editorial Advisory Board, **Journal of Advanced Management and Business Research (JAMBR)**  
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196. Member, Editorial Advisory Board, **International journal of Managerial studies and Research**  
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197. Member, Editorial Advisory Board , **Time Journal of Arts and Educational Research (TJAER)**  
<http://www.timejournals.org/tjaer/board.htm>
198. Member, Editorial Advisory Board, **Time Journal of Business Management and Administration (TJBMA)**  
<http://www.timejournals.org/tjbma/board.htm>
199. Member, Editorial Advisory Board, **Time Journal of Social Sciences (TJSS)**  
<http://www.timejournals.org/tjss/board.htm>
200. Member, Editorial Advisory Board, **journal of academic marketing mysticism online USA**  
<http://www.journalacademicmarketingmysticismonline.net/index.php/JAMMO/about/editorialTeam>
201. Member, Editorial Advisory Board, **IMPACT : International Journal of Research in Business Management, Ohio, USA**  
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202. Member, Editorial Advisory Board, **African Journal of Hospitality, Tourism and Leisure, South Africa**  
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203. Member, Editorial Advisory Board, **International Journal of Advanced Studies in Computers, Science and Engineering**  
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204. Member, Editorial Advisory Board, **Primax International Journal of Commerce and Management Research (PIJCMR) ISSN 2321 -3604**  
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205. Member, Editorial Advisory Board, **International journal of science, commerce and humanities (IJSCH) United Kingdom**  
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206. Member, Editorial Advisory Board, **Abasyn Journal of Social Sciences (PAKISTAN)**  
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207. Member, Editorial Advisory Board, **ACME International journal of multidisciplinary Research**  
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210. Member, Editorial Advisory Board, **Journal of Business Administration and Management Sciences Research**  
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211. Member, Editorial Advisory Board, **Journal of Research Initiatives , USA**  
<http://fsuoj01a.uncfsu.edu/index.php/SOE/about/displayMembership/1>
212. Member, Editorial Advisory Board, **The International Journal of Social Sciences and Entrepreneurship, International Journal of Arts and Entrepreneurship, International Journal of Economics and Finance, International Journal of Human Resource and Procurement**  
[http://www.ijsse.org/index.php?option=com\\_content&view=article&id=24&Itemid=61](http://www.ijsse.org/index.php?option=com_content&view=article&id=24&Itemid=61)
213. Member, Editorial Advisory Board, **MERC Global's International Journal of Social Science & Management**  
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214. Member, Editorial Advisory Board, **Journal of Economics and International Business Management**  
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215. Member, Editorial Advisory Board, **International Journal of Advanced Studies in Computer Science and Engineering , USA**  
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216. Member, Editorial Advisory Board, **Journal of Agriculture Economics and Rural Development USA**  
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217. Member, Editorial Advisory Board, **International Journal of Marketing and Logistics USA**  
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218. Member, Editorial Advisory Board, **Studies in Asian Social Science- USA**  
<http://www.sciedu.ca/journal/index.php/sass/about/editorialTeam>
219. Member, Editorial Advisory Board, **World Journal of Social Science USA**  
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220. Member, Editorial Advisory Board, **International Journal of Ethics in Engineering & Management Education(IJEEE)**  
<http://www.ijeee.in/editorial-board.html>
221. Member, Editorial Advisory Board, **International Journal of Business and Administration Research Review**, Print ISSN: 2348 – 0653, Online ISSN: 2347 - 856X  
<http://www.ijbarr.com/index.php/homepage/our-team.html>
222. Editor in chief, **Indian Journal of Human Resource Development and Management**  
[http://www.gbspublisher.com/editorial\\_members\\_ijhrdm.htm](http://www.gbspublisher.com/editorial_members_ijhrdm.htm)
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227. Member, Editorial Advisory Board, **PENCIL Publication of Arts and Education (PPAE) USA**  
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228. Member, Editorial Advisory Board **Review of Research Journal,**  
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229. Member, Editorial Advisory Board, **The International Journal of sports studies (e ISSN NO.2251-7502) TURKEY**  
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235. Member, Editorial Advisory Board , **International Journal of Academic Research in Education and Review( ISSN: 2360-7866) Nigeria**.  
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236. Member, Editorial Advisory Board , **Journal of Advanced Research in Entrepreneurship, Innovation and SMES Management**  
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244. Member, Editorial Advisory Board. **Tactful Management Research Journal (TMRJ) ISSN No : 2319-7935 (Print)**  
<http://tmgt.lsrj.in/boardOfEditors.aspx>
245. Member, Editorial Advisory Board. **The International Journal of Computer Science Engineering issues --- Poland**  
<http://ijcsei.in/editors>
246. Member, Editorial Advisory Board. **Research in Business and Management (RBM)** ISSN 2330-8362—**USA**  
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<http://www.gejournal.net/Editorial%20Board.html>
249. Member, Editorial Advisory Board **Infopreneurship Journal (IJ), (ISSN 2345-265X)**  
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250. Member, Editorial Advisory Board **International Journal of Ethics in Engineering & Management Education** ISSN:2348-4748  
<http://ijeee.in/reviewers/>

251. Member, Editorial Advisory Board , **Elite Research Journal of Education and review (ERJER) Nigeria**  
[http://eliteresearchjournals.org/erjer/editorial\\_board.htm](http://eliteresearchjournals.org/erjer/editorial_board.htm)
- 252 .Member, Editorial Advisory Board, **Management and Administrative Sciences Review (ISSN:2308-1368, 2310-872X) Pakistan.**  
<http://www.absronline.org/journals/index.php/masr/about/editorialTeam>
253. Member, Editorial Advisory Board, **EDUCATIONIA CONFAB (ISSN 2320-009X)**  
<http://www.confabjournals.com/educationiaconfab.html>
254. Member, Editorial Advisory Board, **Entrepreneurship and Innovation Management Journal ( p-ISSN: 2310-0079, e-ISSN: 2311-1836) Lahore (54000), Pakistan.**  
<http://www.absronline.org/journals/index.php/eimj/about/editorialTeam>
255. Member, Editorial Advisory Board, **International Journal of science and information Technology Dhaka, Bangladesh**  
<http://journal.ierfinfo.com/index.php/ijisit/about/editorialTeam>
256. Member, Editorial Advisory Board, **Elite Research Journal of Accounting and Business Management (ERJABM) Nigeria**  
[http://eliteresearchjournals.org/erjabm/editorial\\_board.htm](http://eliteresearchjournals.org/erjabm/editorial_board.htm)
257. Member, Editorial Advisory Board, **Tactful Management Research Journal (TMRJ).**  
ISSN:2319-7935(PRINT) 2319-7943(ONLINE)  
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258. Member, Editorial Advisory Board, **The International Journals of N&N Global Technology (IJNNGT) Tunisian Republic**  
<http://www.ijnngt.org/Board.php>
259. Member, Editorial Advisory Board, **Entrepreneurship and Sustainability Issues**  
ISSN 2345-0282 (online) **Republic of Lithuania**  
<http://jssdoi.org/jesi/international-editorial-board/>

260. Member, Editorial Advisory Board , **Journal of Business Theory and Practice**  
ISSN 2329-2644 **USA**  
<http://www.scholink.org/ojs/index.php/jbtp/about/editorialTeam>
261. Member, Editorial Advisory Board ,**Journal of Management Science and Practice (MSP)** ISSN:2330-1783(Print) ISSN:2330-1791(Online) **New York, USA**  
<http://www.bowenpublishing.com/msp/EditorialBoard.aspx>
262. Member, Editorial Advisory Board **The Electronic Journal of Business Research Methods**, ISSN 1477-7029, **UNITED KINGDOM**  
<http://www.ejbrm.com/editorial.html>
263. Member, Editorial Advisory Board, **Asia Pacific Journal of Multidisciplinary Research**, P-ISSN 2350 – 7756, E-ISSN 2350 – 8442 **Philippines**  
<http://www.apjmr.com/editorial-board/>

## Details of Books published

1. **“Auditing”** - Published by State Institute of Vocational Education.
2. **“Banking and Financial System”** Published by Osmania University.
3. **“Marketing Management”** – Published by Osmania University
4. **“Business organization and Management”**, By Maruti publishers

## Details of Major Research Projects Completed

(Sponsored by University Grants Commission)

1. Completed UGC MRP (2005-2008) entitled ‘Impact of Information Technology on Customer Service in Commercial Banks - A Study of Andhra Pradesh State ‘
2. Completed UGC MRP (2009-2011) entitled “Financing Rural Women Entrepreneurs by Rastriya Mahila Kosh for Inclusive Growth- A Study of Andhra Pradesh State “

## EXAMINERSHIP AND CONSULTANCIES

- |   |  |
|---|--|
| 1. Subject expert ,Interview board      | : Andhra Pradesh Public Service Commission Hyderabad   |
| 2. Examiner/Adjudicator for Ph.D Thesis | ; H.N Bahuguna Garhwal central University<br>Manonmanian Sundarnar University<br>Kumaon University, Sri Chandrasekharendra |

## Saraswathi Viswa Mahavidyalaya Varsity

- 13. Research Experience** : Recognized as Research supervisor by Osmania University and other Universities to guide M.Phil & Ph.D Scholars in commerce & Business Management Depts. and guiding the scholars for the last 12 years.
- Dept .of Management, Bharathiar University, Coimbatore - 641 046  
[http://www.b-u.ac.in/download/catb/guidelist\\_catb\\_2013.pdf](http://www.b-u.ac.in/download/catb/guidelist_catb_2013.pdf)
- Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya Varsity  
<http://www.kanchiuniv.ac.in/Research/15.MBA.pdf>
- 14. No. of Research projects under guidance and supervision** : **a)** 12 M.Phil degrees awarded under supervision (Distance Education Mode).  
**b)** Presently guiding 16 Ph.D students in Osmania University, Dravidian university and JNTU.  
**c)** 82 MBA Research Projects guided and awarded.
- 15. Other Academic activities (Experience in distance education)** : Resource person / Academic counselor in Annamalai University, Dr. Ambedkar Open University, Osmania University, Andhra University, Kumaun University, JNTU for the courses of B.Com., MBA., BBA., M.Com., BCA., PGDBM., PGDBF., PGDMM etc. **for the last 25 years**
- 16. Social service activities** : Served as a Programme Officer, National Service Scheme (NSS) from 1995 to 2001.
- :
- 17. Details of Guest lectures** : Active in delivering several guest lectures in colleges, Bank Staff Training and Research Institutions and voluntary Organizations for Rural Development, Refresher courses for Jr. Lecturers.
- 18. Details of awards** : a) State level Best Teacher Award received

from the Chief Minister, Govt of Andhra Pradesh on 5th September 2008.

- b) Received Best Principal award-Rajeev Gandhi Vidya Vikas award-2006.
- c) Received IPA Best faculty of commerce award 2008.

**19. Details of Administrative Experience**

- :
- a) Served as a coordinator, DR.BR Ambedkar open University from March 2005 to August 2010.
  - b) Served as a coordinator, vocational Courses-UGC Sponsored-insurance course-2003-2010.

**20. Details of Membership in Professional bodies**

- :
- a) Member, South Asian Network for Development and Environmental Economics(SANDEE, Kathmandu, **Nepal**).
  - b) Member, Guide Association - An international Network of Distance education, Rome, **Italy**.
  - c) Member, Indian Association for Women Studies, **Kolkata**
  - d) Member, International Society for Development and Sustainability (ISDS) **JAPAN**
  - e) Member, Euroacademia, Paris, France

**21. Present scale of pay**

- :
- Basic pay Rs. 65050/- in the scale of Rs.37400- 67000(10000-AGP) of UGC scales 2006.

**22. Passport details**

- :
- No. H 6371975, Regional passport office, Hyderabad.

**23. Areas of interest**

- :
- Marketing Management, HRM ,Banking Finance, MIS, Rural development.

**PUBLICATIONS OF Dr. P. MALYADRI**

1. "Implementation of Lead Bank Scheme: A Study" **Khadi Gramodyog**, Monthly, XXX No.6, March, **1984**, pp. 247-254
2. "Implementation of IRDP by Commercial Banks: Some Problems" **Rural India**, Monthly, Vol.47 No.4-5, April-May, **1984**, pp. 66-69 (With Dr.Murali)
3. "Banks role in supporting Gramodaya Scheme", **Southern Economist**, Fortnightly, Vol.23, No.6, 15 July **1984**, pp. 18-20.
4. "Development of Rural Artisans: A Case Study", **Kurukshetra**, Monthly Vol. XXXII, NO.11, August **1984**, pp. 18-20.
5. "New Gramodaya and Rural Development", **Satavahana**, Quarterly, Vol.3, No.2, April **1985**, pp. 11-14.
6. "Success of IRDP-Myth or Reality: A Study", **Kurukshetra**, Monthly, Vol. XXXIII, No.11, August 1985 pp.17-20. Also published in **Khadi Gramodyog**, Vol. XXXII, No.11 August 1986, pp. 507-512.
7. "Problems of Fair Price Shop Dealers: A Study", **Indian Consumer Cooperator**, Monthly, November **1985**, Vol.12, No.11, pp. 9-12.
8. "Co-operative Credit and Integrated Rural Development", **The Cooperator**, Fortnightly, Vol.XXIII, No.16, 15th February **1986**, pp. 409-411.
9. "TRYSEM and Self Employment in Rural Areas", **Khadi Gramodyog** Monthly, March **1986**, Vol. XXXII, No.6, pp.296-301.Also Published in **Rural India**, Monthly. Vol.48, No.3, March 1985, pp. 32-36.
10. "Impact of SEEUY scheme on Educated unemployed Youth: A Study", **SEDME**, Quarterly (Published by NISIET), Vol.XII, No.1& 2 March and June **1986**, pp. 13-19.
11. "Financing Sheep Rearing Scheme: A Study", **The Cooperator**, Fortnightly, 15th September **1986**, Vol. XXIV, No.6, pp. 176-177.



12. "Financing Bio-gas Plants: A Study", **Financing Agriculture**, Quarterly, Vol. XIX, No.3, July-September 1987, pp. 13-16.
13. "Commercial Banks in the Customer Service: A Study", **Banking Finance**, Monthly Vol.1, No.6, June 1988, pp. 10-12.
14. "Financing Pig Farming: A Study", **Kurukshetra** Monthly, Vol. XXXVI, No.3 December 1988, pp. 22-23.
15. "Poultry Farming and Rural Development: A Study", **Kurukshetra**, Monthly, Vol.XXXVII, No.4, January 1989, pp.9-10.
16. "Development Finance for Small Industry", **Banking Finance**, Monthly Vol.II, No.5, May 1989, pp.11-14.
17. "Role of Warehousing in the Distribution of Essential Goods", **Rural India**, Monthly, Vol.52, No.9, September 1989, pp. 214-216.
18. "Financing Tribal Development Programmes", **People's Action**, Bi-Monthly (Published by CAPART), Vol.No.4, July1990, pp.3-7.
19. "Promotion of National Integration: An Overview", Edited Volume, National Integration Camp, 1990, Directorate of Youth Services and Yuvashakti, Government of Andhra Pradesh in collaboration with Department of Youth Affairs, Government of India, New Delhi.
20. "NPBWD: A New Role of Banks in Rural Development", **Khadi Gramodyog**, Monthly, Vol.37, No.10, July 1991, pp.393-397
21. "Alleviating Poverty through IRDP: Some Issues", **Kurukshetra**, Monthly, July 1992, pp.22-24.
22. "JRY and Rural Employment Generation", **People's Action**, Bi-Monthly (Published by CAPART) August-October, 1992, Vol.7, No.3 & 4, pp.21-23.
23. "Dr.Ambedkar -A Saviour of Indian Women", Edited volume on Dr.B.R.Ambedkar, His Relevance Today" - Published by Gyan Publishing House, New Delhi 1994, pp. 81-86.

24. "Rural Development: NGOs major role", **People's action**, Bi-Monthly (Published by CAPART) August **1996** Vol.2, No.4, pp. 33-36.
25. "Globalization of Indian Agriculture: Some strategies in the Ninth Plan", **Kurukshetra**, Monthly, March - April **1997**, Vol. XLV, No.6 & 7, pp. 83-86.
26. "Development: Consulting for NGOs", **Indian Management**, Monthly, June **1997**, Vol.36 No.6, pp. 59-63.
27. "Problems of Administering a VAT: An Overview", **Southern Economist**, Fortnightly, August 1, **1997**, Vol.36, No.7, pp.10-12
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29. "Financing Rural Non Farm Sector '**Khadi gramodyog**'", Monthly, May **1997**, Vol. XXXXIII, pp. 442-448
30. "Sickness in SSI Sector, The melody and Remedy", Edited volume, Horizon publishers, Allahabad **1998**.
31. "Tribal development in India", **People's Action**, Bi-Monthly (Published by CAPART), Oct. - Dec. **2000**, Vol. 18 pp. 20-25.
32. "Janma Bhoomi and Rural Development", **Peoples Action**, Bi-Monthly (Published by CAPART), July-September **2001**, Volume 21.
33. "Customer Relationship Management" (CRM), **Banking Finance**, Monthly, June **2002**, Vol. XV, pp. 3-5.
34. "NPA's in Commercial Banks-An Overview", **Banking Finance**, Monthly, January **2003**, Vol. XVI, No., pp.6-9.
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41. "Customer Services in Insurance Industry: Challenges ahead", **Insurance Times**, July 2008.
42. "Ethics and Social Responsibilities in Marketing: Some Emerging Issues", **The Economic Challenger**, July-Sept 2008, Vol No.10 .No. 40 PP. 23-28.
43. "SEZ and Inclusive Growth: Boon or Bane", **Business Vision**, Oct-Dec 2008, Vol: 4 No. 4, PP 70-73.
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46. "Impact of IT on Customer Services in Commercial Banks: A Study of Andhra Pradesh State", **International journal of Management Sciences**, December 2009, Vol. 5 No. 2, PP 224-243.
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**International Journal of Information Business and Management (IJIBM)** ISSN 2076-9202 (Print), ISSN 2218- 046X (Online) **TAIWAN**  
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## **Brief Profile of Dr.P.Malyadri**



Dr. P. Malyadri has got 28 years of experience of Teaching, Research, Administration, Training and consultancy. A prolific writer; Dr. Malyadri has authored 4 Books and 73 research papers on Banking, Rural and economic development issues in various National and International journals of repute. He has presented several research papers in around 100 National and International seminars and conferences. He is on the International Editorial advisory boards as a Member in 263 International Peer reviewed journals published from *Canada, USA, U K ,Taiwan, Czech Republic, Italy, Turkey, Dubai, Philippines, Australia ,Bangladesh, Romania, Pakistan. Kenya. Iran, Africa, Nigeria ,Berlin , Tunisian Republic, Indonesia ,Singapore ,Thailand ,Iceland, Republic of Lithuania , West Africa, Brasil ,Poland and many others including INDIA.* Dr.Malyadri carried out two Major Research Projects sponsored by the UGC, New Delhi. He is a recognized Research supervisor to guide M.Phil. and Ph.D. students in the Departments of Commerce and Business Management, Osmania University and was awarded 4 Ph.D.'s and 22 M.Phil.'s under his guidance.He also recognized Research supervisor to guide Ph.D scholars in the Department of Commerce and Management, Bharathiar University, Coimbatore & Kanchi University, Kancheepuram, Tamilnadu. He served as Program officer of the National Service Scheme for 5 years and conducted several programs and received outstanding awards. Presently he is serving as the Principal; Osmania University affiliated Government Degree College for the last 4 years. He received several outstanding awards for his academic achievements. **Dr. Malyadri is State level Best Teacher awardees in the year 2008, honored by Government of Andhra Pradesh.** His current research interests include CRM, Bank Marketing, and Micro Finance. Rural Development, Human Resource Management, Entrepreneurial development.